

About Shraddha Maanu Foundation

Shraddha Maanu Foundation is a non-profit organisation working to strengthen foundational learning and livelihoods in underserved communities through **housewives-led education initiatives**.

We design and implement education programs that **enable women educators** to deliver **high-quality foundational learning** to children, while creating **sustainable income opportunities** and leadership pathways for housewives.

Our work bridges gaps in access, quality, and confidence - building stronger learning ecosystems rooted in local communities.

At a Glance (Fact Sheet)

Legal Name: Shraddha Maanu Foundation

Founded: 2018

Type: Registered Non-Profit Organisation

Geography: Tamil Nadu, India

Focus Areas:

- Foundational English & Numeracy
- Women Educator Training & Livelihoods
- Peer Learning & Community Engagement

Flagship Programs:

- Upasana
- Vipasana FLN program
- MutharPadi Program
- Paalam Peer Learning Program

Website: www.shraddhamaanu.org

Email: shraddhamaanu@gmail.com

Social Media:

Impact Highlights

- **620 women** trained as educators
- **10600 children** supported in foundational learning

Leadership & Spokespersons

Name : Madhumati Narayanan

Role: Founder & Director

Available to speak on:

- Foundational education
- Women-led development models
- Community-based learning solutions

Photos & Visual Assets

High-resolution images of our programs, educators, and classrooms are available for media use.

Usage:

Images may be used for non-commercial media coverage with credit to **Shraddha Maanu Foundation**.

Logos & Brand Assets

Download official Shraddha Maanu Foundation logos for media and partner use.

Includes:

- Colour logo
- Black & white logo
- Transparent background versions

Please do not alter colours or proportions.

Reports & Downloads

- Media Kit (PDF)
- Annual Report
- Impact Report

Media Contact

For media enquiries, interviews, or additional information:

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